

Product Dispenser Graphics — Section D



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THE LIBERTY® BRANDED DISPENSER

Liberty® dispensers are manufactured by Dresser Wayne and Gilbarco. On the following pages sample models of dispensers currently available from each supplier are presented with Liberty® branding. In addition, sample branding is shown for earlier dispenser models.

Dispenser Color Scheme

1. **Header (Valance):** Liberty® Blue
2. **Side Panels:** Liberty® Blue or Stainless Steel
3. **Display Faces:** Matte Black
4. **Nozzle Nests:** Matte Black
5. **Nozzle Covers and Accessories:** Black
6. **Skirts:** Liberty® Blue

LIBERTY® HALLMARK COLORS:

 Liberty® Red is PMS 185C

 Liberty® Blue is Reflex Blue C

 Liberty® White is AKZO 00

Product Colors

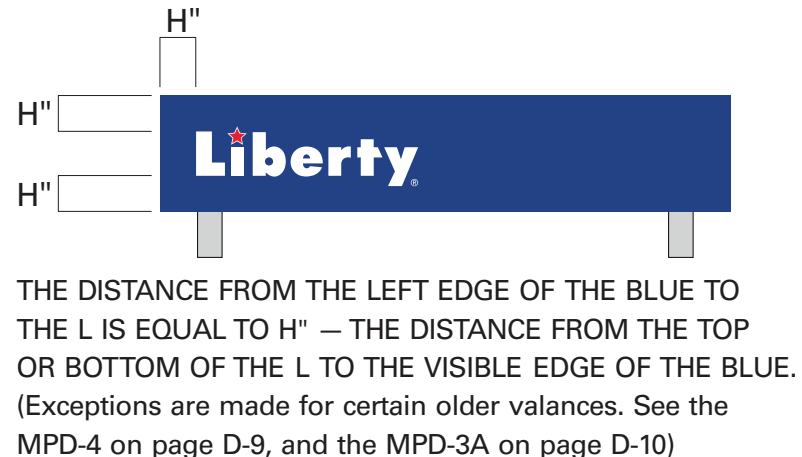
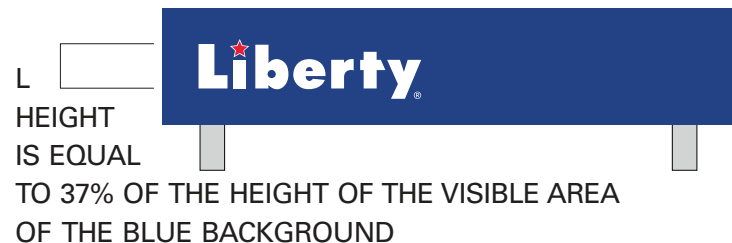
1. **Regular:** Liberty® Blue on Liberty® White Background
2. **Mid-Grade:** Liberty® White on Liberty® Blue Background
3. **Premium:** Liberty® White on Liberty® Red Background
4. **Diesel:** Liberty® White on Green Background

For available product selection decals please see page D-16.

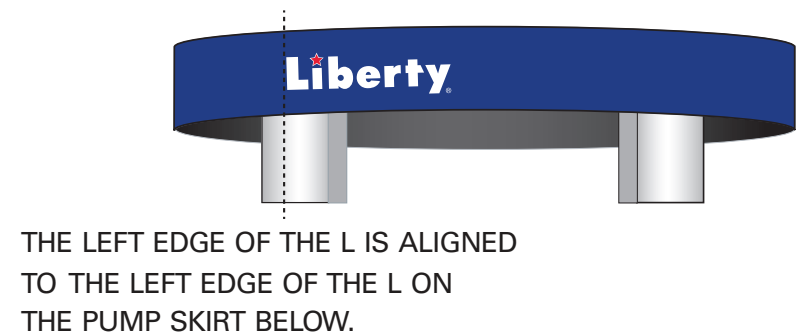
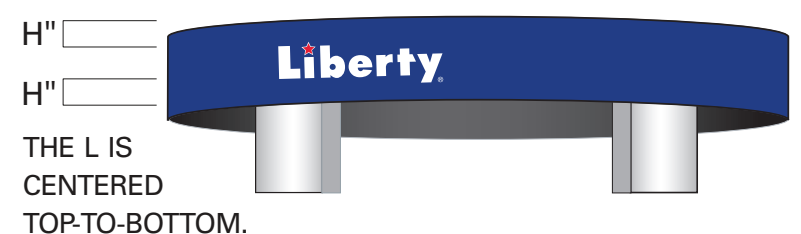
Liberty® Approved Logo and Hallmark

Art files for the approved Liberty® logos are available online at www.libertypetroleum.com. To ensure the proper results please consult the end user of the file for their preferred format and color mode.

**VALANCE PLACEMENT INSTRUCTIONS —
RECTANGULAR STYLE**



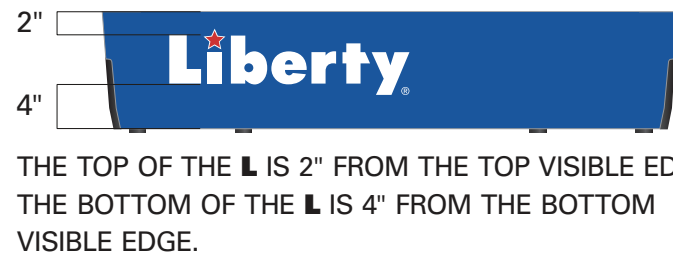
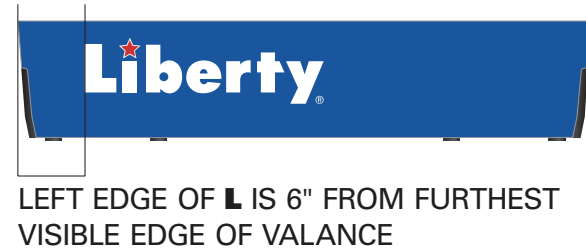
**VALANCE PLACEMENT INSTRUCTIONS —
OVATION STYLE**



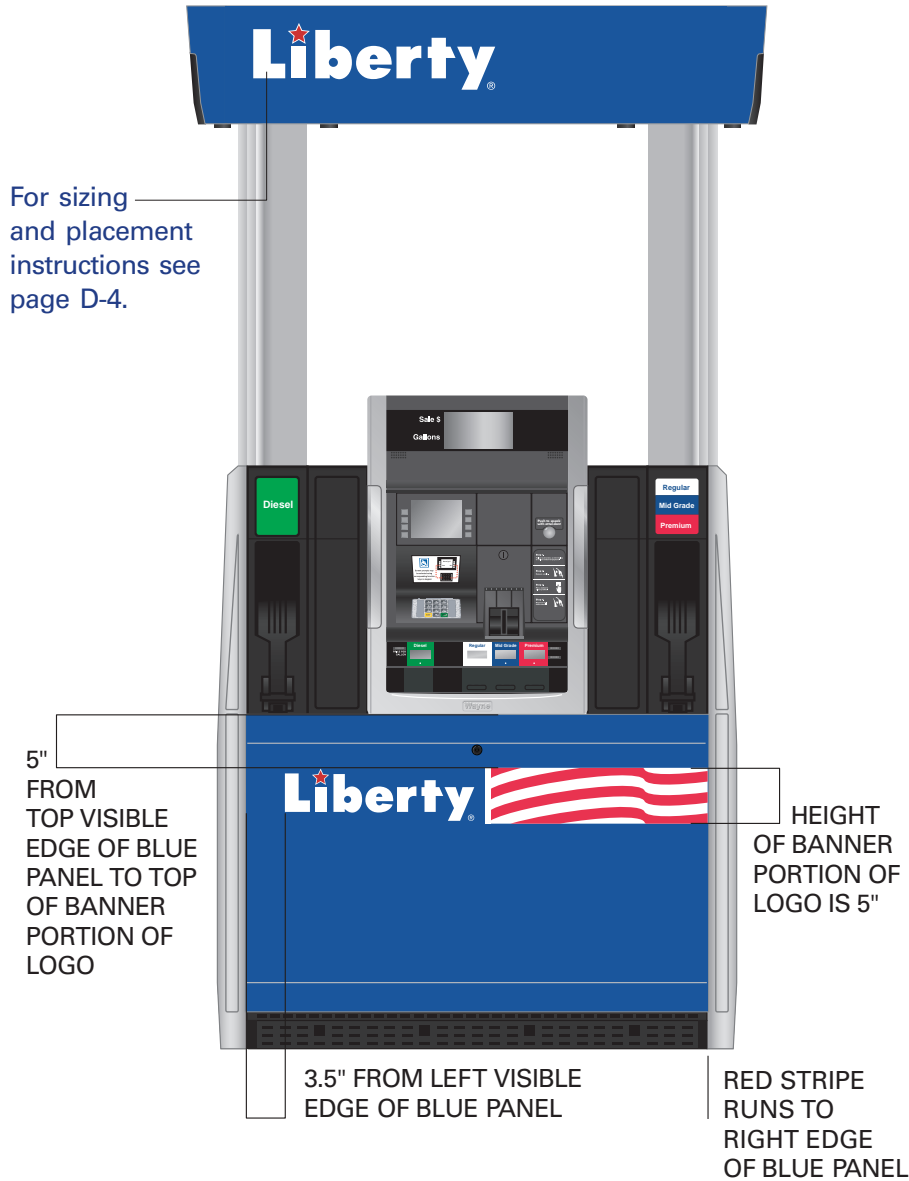
**VALANCE PLACEMENT INSTRUCTIONS —
GILBARCO ENCORE S STYLE**



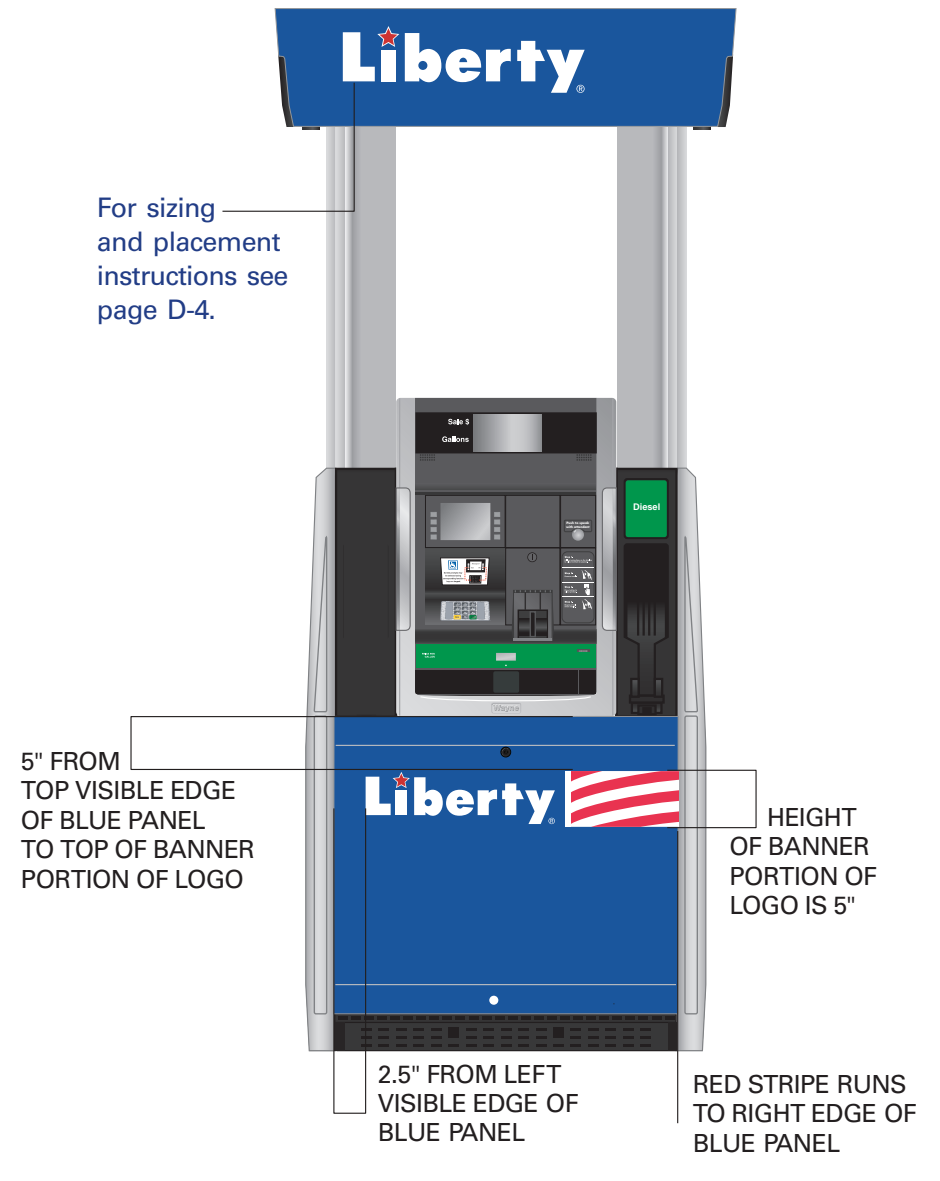
**VALANCE PLACEMENT INSTRUCTIONS —
DRESSER WAYNE HELIX STYLE**



**DRESSER WAYNE HELIX STYLE
FOUR PRODUCT DISPENSER**



**DRESSER WAYNE HELIX STYLE
ONE PRODUCT DISPENSER**



**DRESSER WAYNE OVATION STYLE
FOUR PRODUCT DISPENSER**



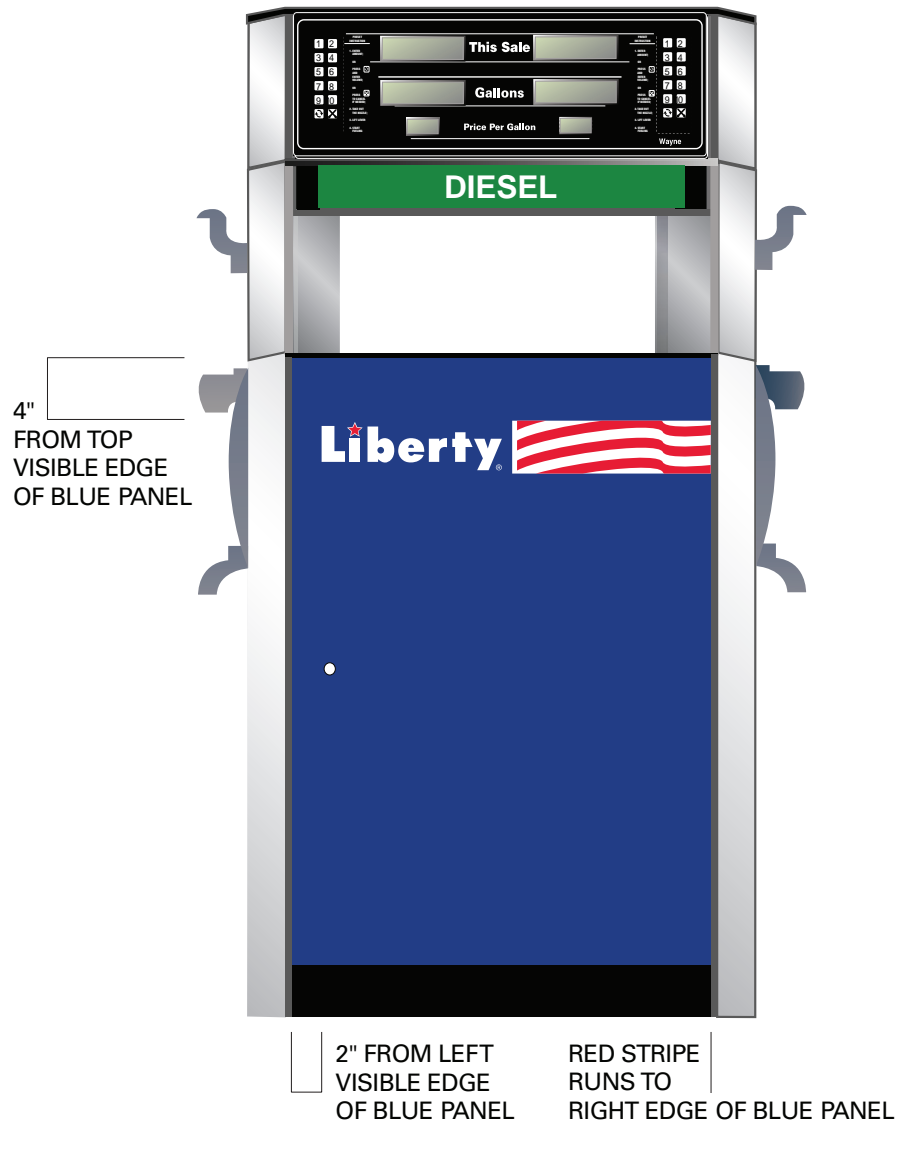
**DRESSER WAYNE OVATION STYLE
THREE PRODUCT DISPENSER**



**DRESSER WAYNE OVATION STYLE
ONE PRODUCT DISPENSER**



**DRESSER WAYNE GLOBAL CENTURY STYLE
ONE PRODUCT DISPENSER**



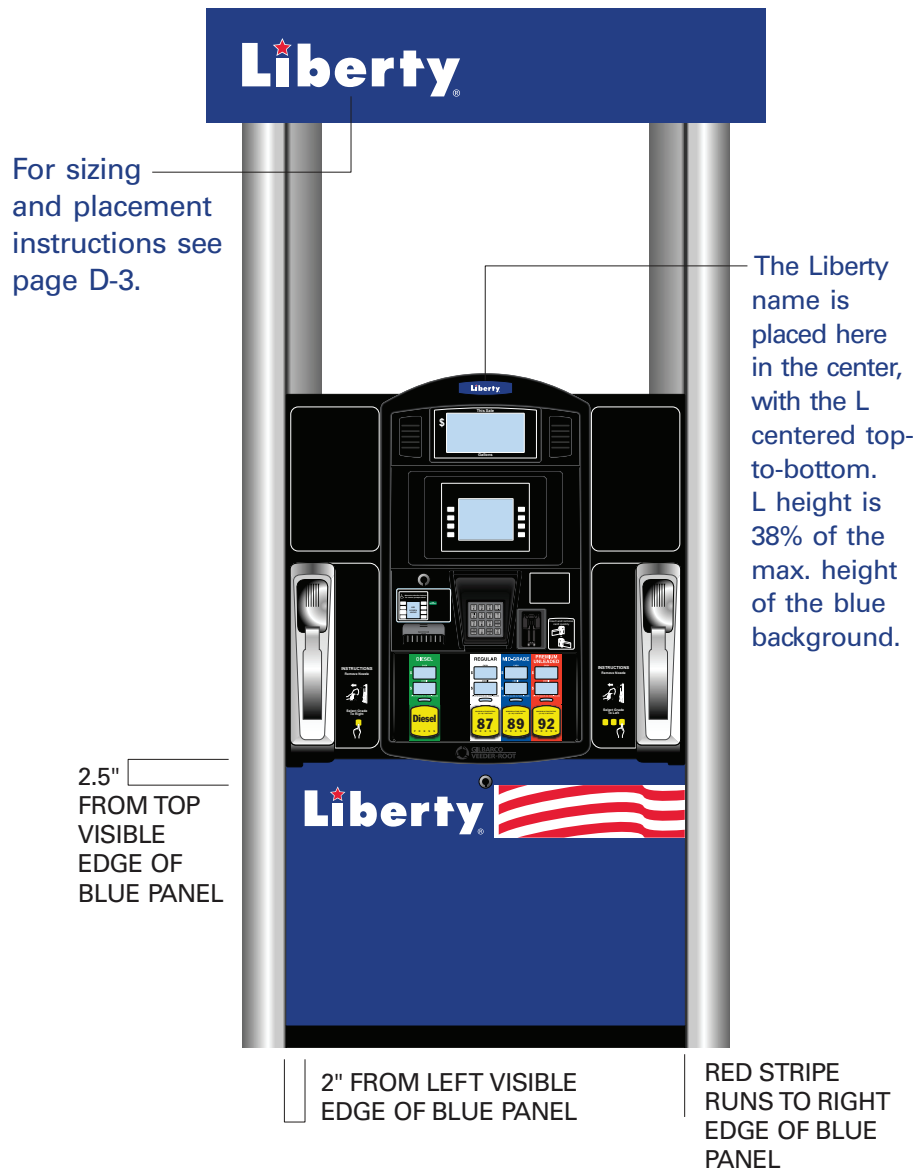
**DRESSER WAYNE HS4 STYLE
ONE PRODUCT DISPENSER**



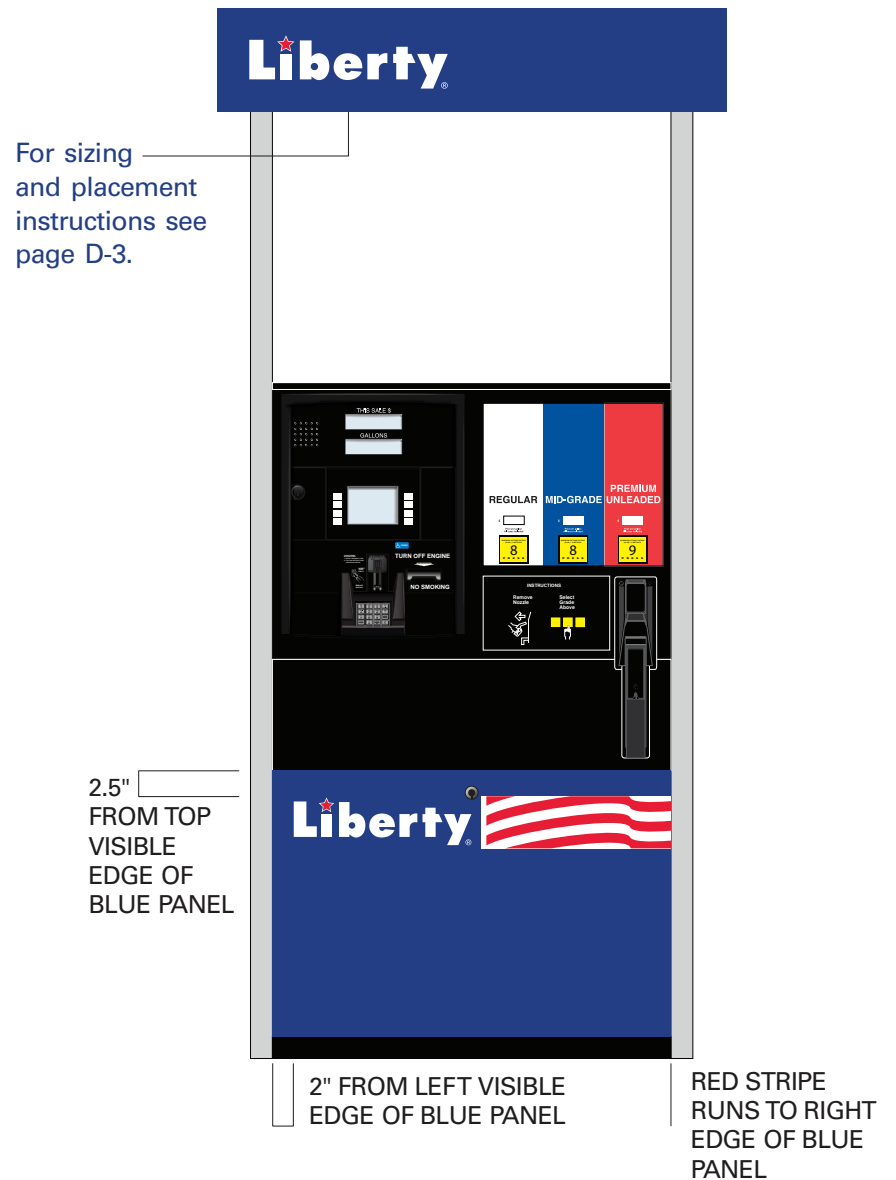
**GILBARCO ENCORE S STYLE
THREE PRODUCT DISPENSER**



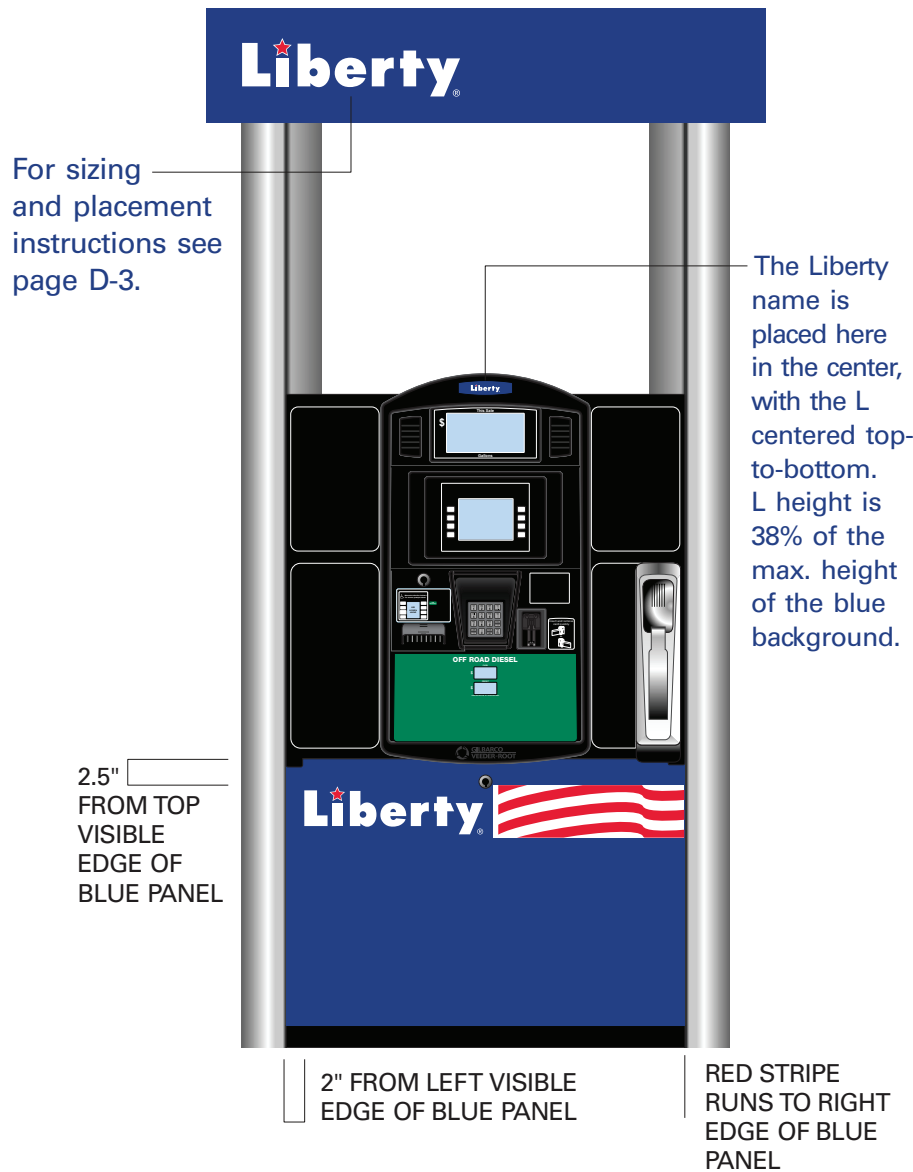
**GILBARCO ENCORE STYLE
FOUR PRODUCT DISPENSER**



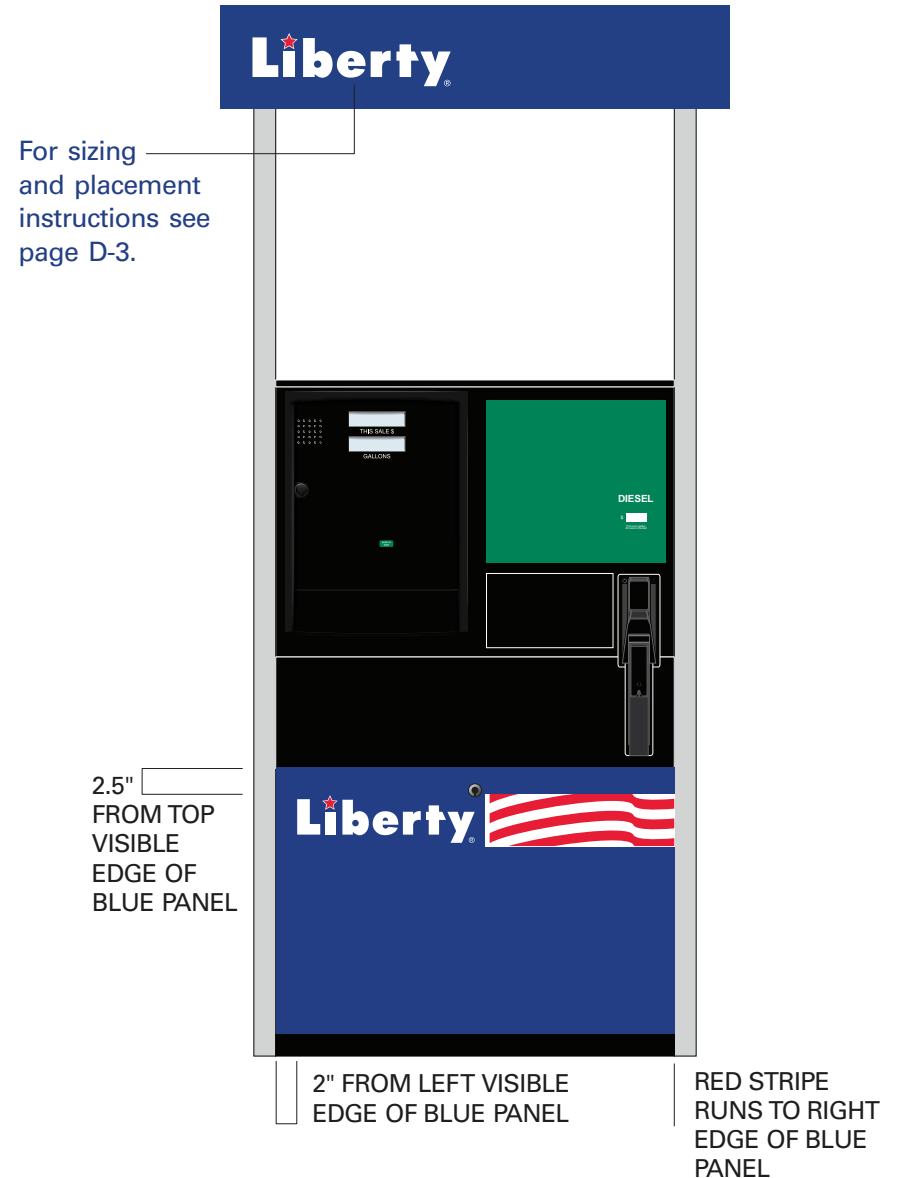
**GILBARCO ENCORE STYLE
THREE PRODUCT DISPENSER**



**GILBARCO ENCORE STYLE
SINGLE PRODUCT DISPENSER — 68438**



**GILBARCO ENCORE STYLE
SINGLE PRODUCT DISPENSER — 40565**



REBRANDING EARLIER MODEL DISPENSERS TO LIBERTY® STANDARDS

The following pages contain information and approved products for rebranding earlier dispensers to Liberty® standards.

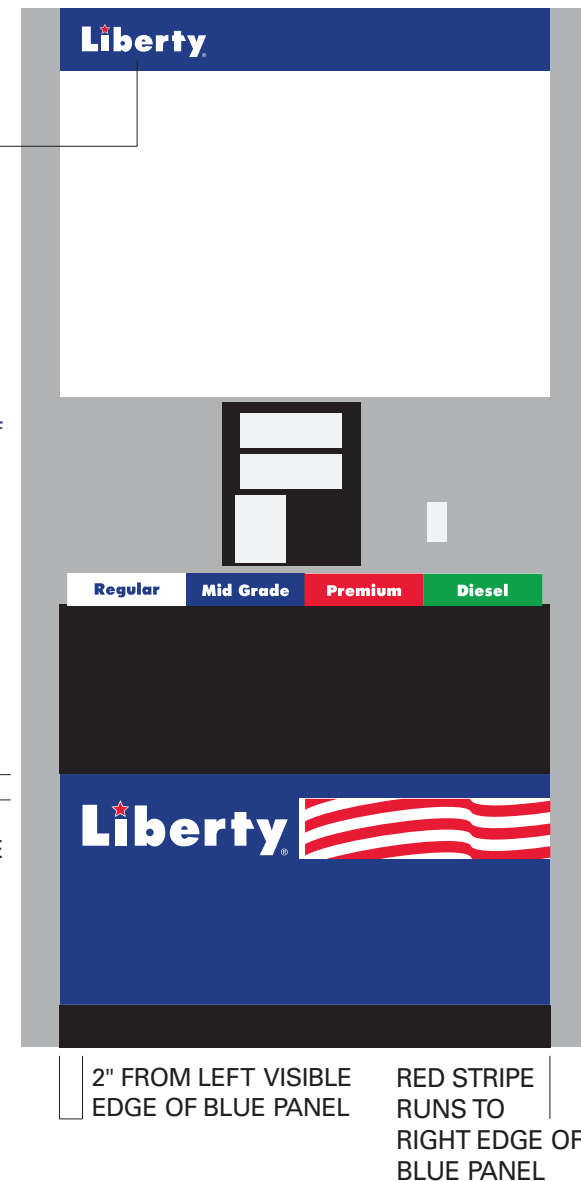
Important points:

1. Every effort should be made to ensure that rebranded dispensers match the new dispensers detailed in the preceding pages.
2. All materials for rebranding should be ordered from distributors approved by Liberty®.
3. Decals should be installed by a professional experienced in installing decals on petroleum dispensers.

FOUR PRODUCT DISPENSER — MPD-4

For this style valance, the left edge of the L aligns with the left edge of the L on the pump skirt below. L height is 40% of the height of the visible area of the blue background.

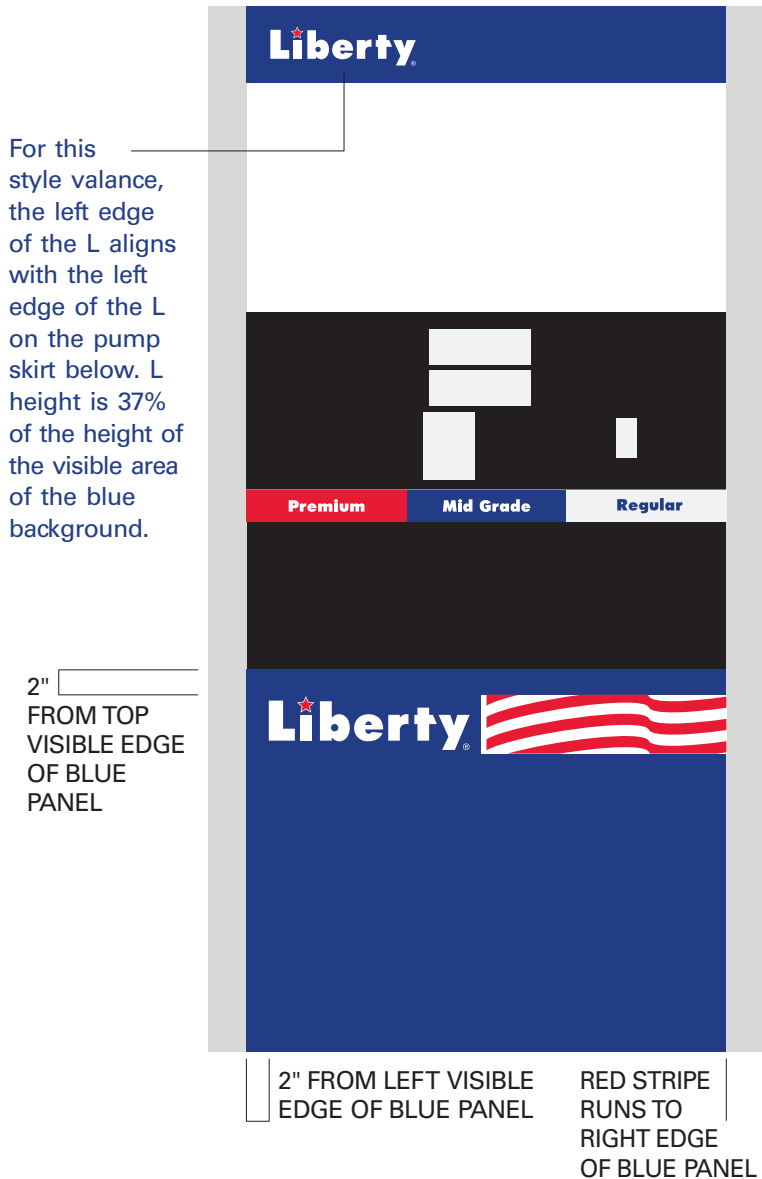
2" FROM TOP VISIBLE EDGE OF BLUE PANEL



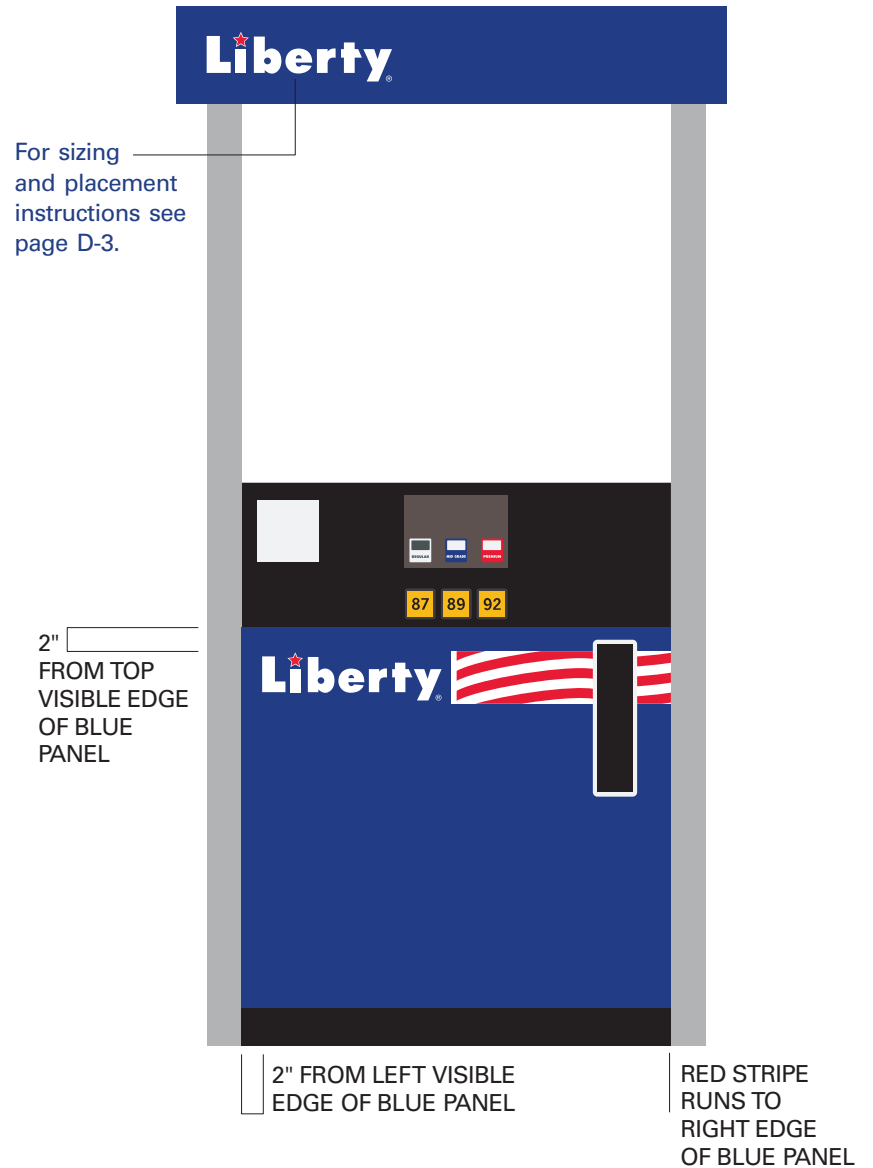
2" FROM LEFT VISIBLE EDGE OF BLUE PANEL

RED STRIPE RUNS TO RIGHT EDGE OF BLUE PANEL

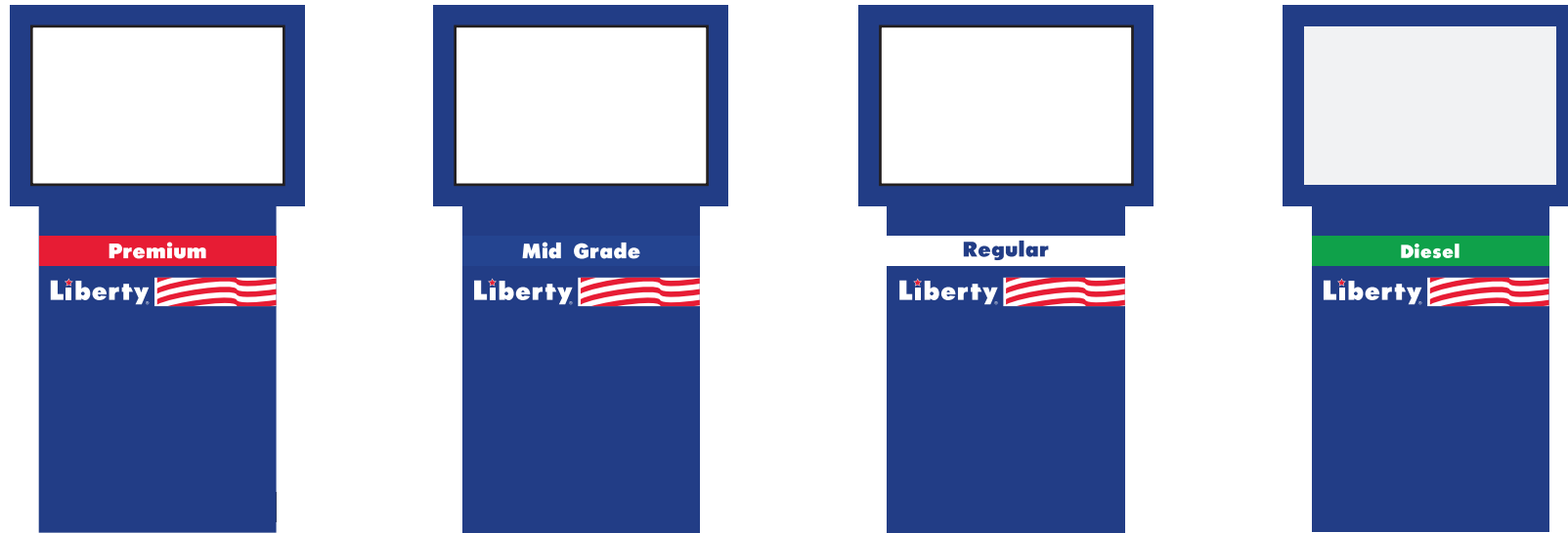
THREE PRODUCT DISPENSER — MPD-3A



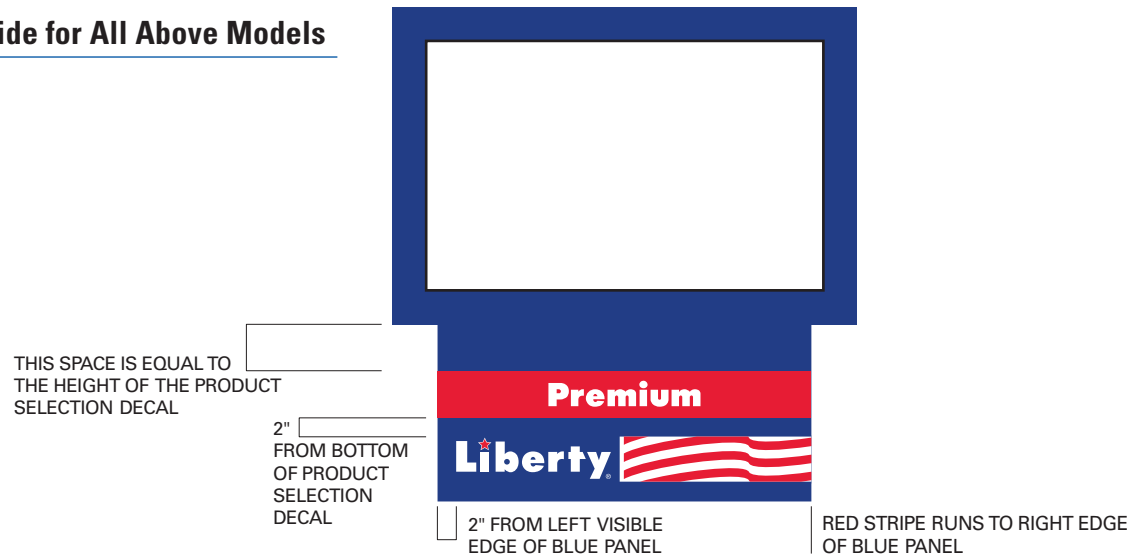
THREE PRODUCT DISPENSER — MPD-3B



ALTERNATE SINGLE PRODUCT DISPENSERS



Placement Guide for All Above Models

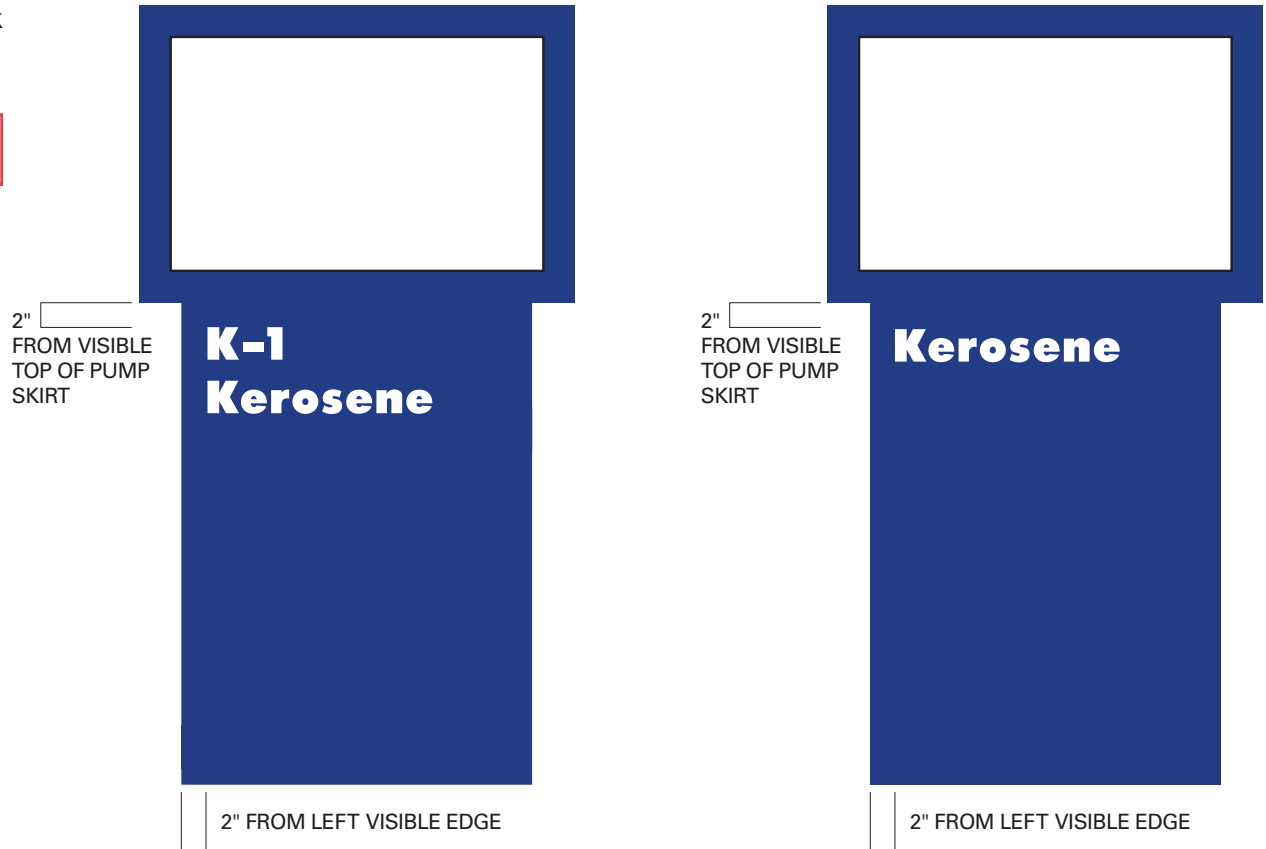


NON-BRANDED PRODUCT DISPENSER

Kerosene / K-1 Dispenser

1. White Product ID positioned on blue pump skirt
2. Pump to be painted Liberty® Blue / Matte Black scheme

NO Liberty® HALLMARK PERMITTED



PUMP HALLMARK DECALS

Header / Valance Decal

1. Two required per dispenser
2. Extra length provided to trim in field

PRODUCT NUMBER: HVD-4818 — OVERALL DIMENSIONS 4.8" x 18.5"



PUMP HALLMARK DECALS

Pump Skirt Decal

1. Two required per dispenser
2. Extra length provided to trim in field

PRODUCT NUMBER: PSD-30 (FOR PUMP SKIRT WIDTH 30")



PRODUCT NUMBER: PSD-48 (FOR PUMP SKIRT WIDTH 48")



PUMP HALLMARK SCREEN PRINT OVERLAYS

On Self Adhesive Background

Header Valance

PRODUCT NUMBER: HVD-4818S
DIMENSIONS 100" x 16"



Pump Skirt

PRODUCT NUMBER: PSD-4848S
DIMENSIONS 53" x 48"



Pump Skirt

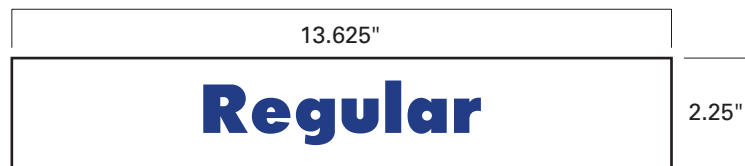
PRODUCT NUMBER: PSD-4824S
DIMENSIONS 53" x 28"



PUMP PRODUCT DECALS

1. Required length will vary
2. Special order required for longer lengths

DIMENSIONS FOR ALL PICTURED



PPD-R-0313



PPD-M-0313



PPD-P-0313

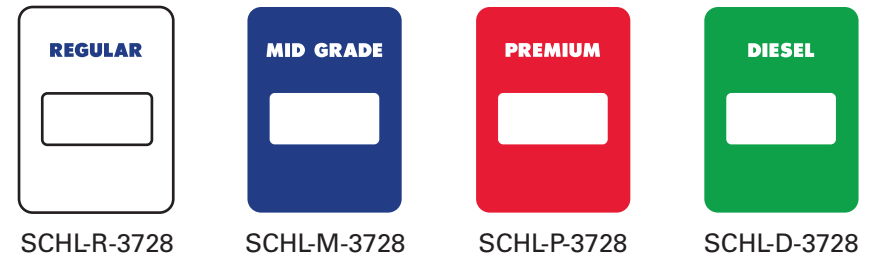


PPD-D-0313

PRODUCT SELECTION DECAL REPLACEMENTS

1. Self adhesive
2. Custom sizes available upon request

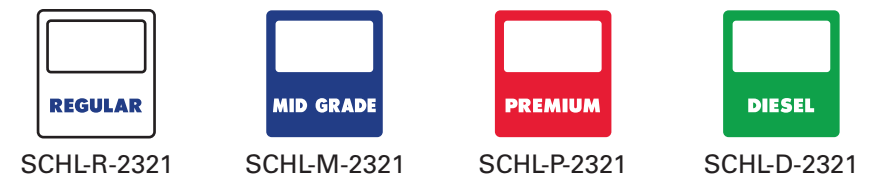
DIMENSIONS 3.75" x 2.813" FOR EACH IN THIS SERIES



DIMENSIONS .75" x 1.813" FOR EACH IN THIS SERIES



DIMENSIONS 2.313" x 2.125" FOR EACH IN THIS SERIES



.983" x 2"



SCHL-PH-7518

ETHANOL DECALS

1. Self adhesive backgrounds

PRODUCT: PEIO-0808 — 8" x 8"



PRODUCT: PEIO-0413 — 4" x 12"



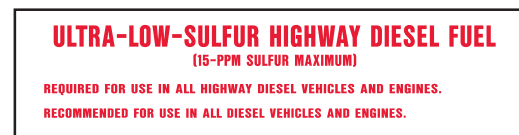
PRODUCT: PEIO-3508 — 3.5" x 8"



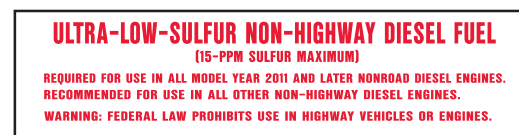
DIESEL DECALS

1. Self adhesive backgrounds

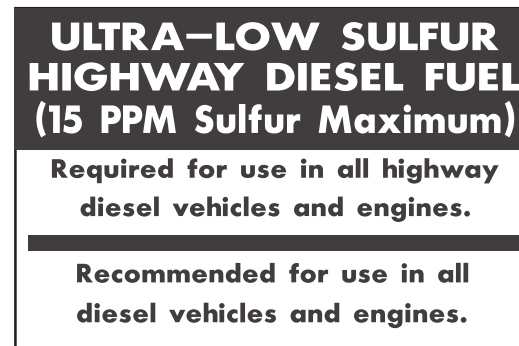
PRODUCT: DULS-15-1770A — 7" x 1.75"



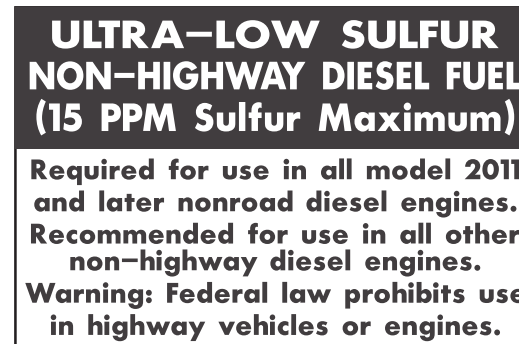
PRODUCT: DULSO-15-1770A — 7" x 1.75"



PRODUCT: DULSO-15-1770B — 7" x 4.625"



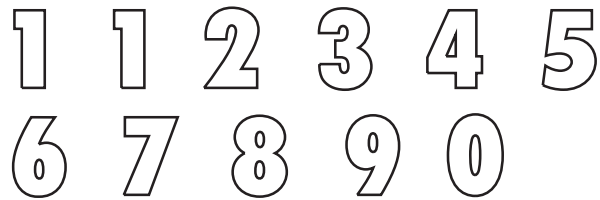
PRODUCT: DLSO500-4570B — 7" x 4.625"



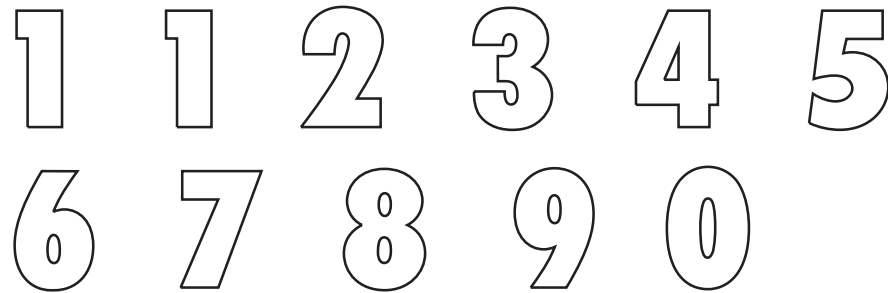
PUMP NUMBERS – 1

Self Adhesive White Digit, Available in Two Sizes:
3" Digits and 4.5" Digits.

ITEM: 3" 1-10 PUMP NUMBERS SET # PN30



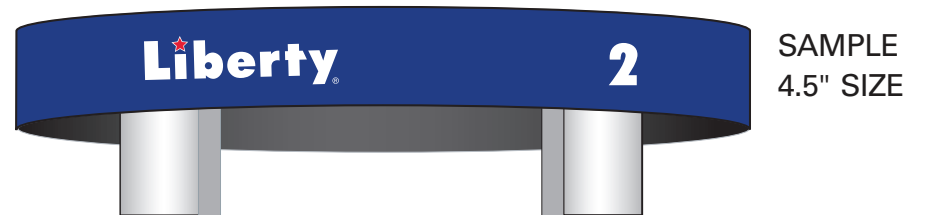
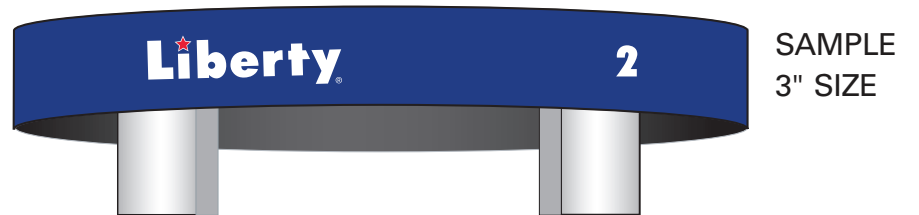
ITEM: 4.5" 1-10 PUMP NUMBERS SET # PN45



SIZE SAMPLES — RECTANGULAR STYLE VALANCE



SIZE SAMPLES — OVATION STYLE VALANCE



PUMP NUMBERS – 2

NUMBER PLACEMENT — RECTANGULAR STYLE VALANCE



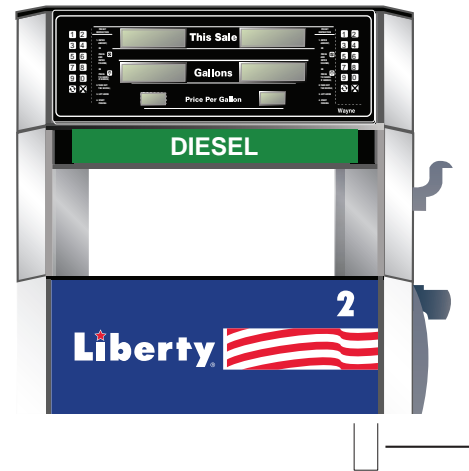
THE DISTANCE FROM THE RIGHT EDGE OF THE NUMBER TO THE RIGHT EDGE OF THE BLUE IS EQUAL TO H" — THE DISTANCE FROM THE LEFT EDGE OF THE L TO THE LEFT EDGE OF THE BLUE. THE NUMBER IS CENTERED TOP-TO-BOTTOM.

NUMBER PLACEMENT — OVATION STYLE VALANCE



THE RIGHT EDGE OF THE NUMBER IS ALIGNED TO AN IMAGINARY LINE EXTENDING FROM THE RIGHT EDGE OF THE RIGHT VERTICAL STEEL COLUMN. THE NUMBER IS CENTERED TOP-TO-BOTTOM.

NUMBER PLACEMENT — GLOBAL CENTURY STYLE VALANCE



RIGHT EDGE OF NUMBER IS 2" FROM THE RIGHT VISIBLE EDGE OF BLUE PANEL. NUMBER IS CENTERED TOP-TO-BOTTOM

CREDIT CARD DECALS

1. Self Adhesive Background or Aluminum Background
(Please specify when ordering)
2. Custom sizes and layouts available upon request

PRODUCT: CRED-1075D — 10" X 7.5"



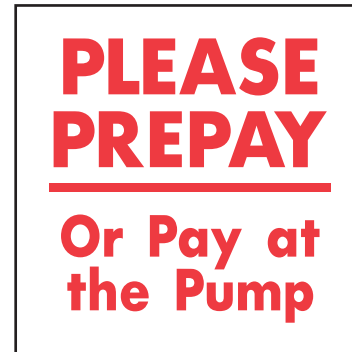
PRODUCT: CRED-5340D — 5.3" X 4"



PAYMENT/ATM DECALS

1. Self adhesive
2. Custom sizes available upon request

PRODUCT: PAPP-6060 — 6" x 6"



PRODUCT: PAP-6060 — 6" x 6"



PRODUCT: DFC-0304 — 3" x 4"



PRODUCT: ATMI-0303 — 3" x 3"

